



Press Release

For Immediate Release
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FY-13-11

Proposed Establishment of the “Eagle Peak Mendocino County” Viticultural Area and Realignment of the “Mendocino” and “Redwood Valley” Viticultural Areas

Washington, D.C. — The Alcohol and Tobacco Tax and Trade Bureau will publish a notice of proposed rulemaking in the Federal Register on Thursday, June 27, 2013, proposing to establish the 26,260-acre “Eagle Peak Mendocino County” American viticultural area in northern California. TTB also proposes to modify the boundaries of the existing Mendocino viticultural area and the Redwood Valley viticultural area. The proposed viticultural area and the two existing viticultural areas are all entirely located within Mendocino County, California, and the multi-county North Coast viticultural area. TTB is making this proposal in response to a petition filed on behalf of local vintners and grape growers. TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

You may submit comments on this proposal and view copies of the proposed rule, selected supporting materials, and any comments TTB receives about this proposal at the “Regulations.gov” website (<http://www.regulations.gov>) within Docket No. TTB-2013-0004. A link to that docket is posted on the TTB website at <http://www.ttb.gov/wine/wine-rulemaking.shtml> under Notice No. 135.

Alternatively, written comments may be submitted to one of these addresses:

- U.S. Mail: Director, Regulations and Rulings Division, Alcohol and Tobacco Tax and Trade Bureau, 1310 G Street NW., Box 12, Washington, DC 20005; or
- Hand delivery/courier in lieu of mail: Alcohol and Tobacco Tax and Trade Bureau, 1310 G Street, NW., Suite 200-E, Washington, DC 20005.

Comments on this proposal must be received on or before August 26, 2013.

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